PRESS RELEASE

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Sherbrooke, Quebec, Canada



DISCOVER THE BRAND-NEW WINCH PCW4000!

It is with much pride and enthusiasm that *Portable Winch Co.*, the world leader in designing, manufacturing, and distributing of portable capstan winches, introduces its brand-new winch PCW4000!

PERFECT CONTROL WITH THE ANTI ROLLBACK MECHANISM (ARM)



ANTI ROLLBACK MECHANISM (ARM)

Portable Winch Co. pulls off another master stroke in offering a winch that, while staying true to its predecessors

by its power, its light weight and its reliability, stands out with a new feature that provides perfect control over the movement of a load: the quick release automatic anti rollback mechanism, also know as the ARM.

"We have been working on this project for more than a year now to add to our winch PRO line a model allowing users to control and hold a load flawlessly while winching. This new winch is equipped with a centrifugal

clutch. As a result, the drum does not immediately start turning at the start of the engine. With the PCW4000, the drum is activated only when the operator pulls on the rope that is inserted in the anti rollback mechanism." explains Mr. Pierre Roy, CEO and designer.

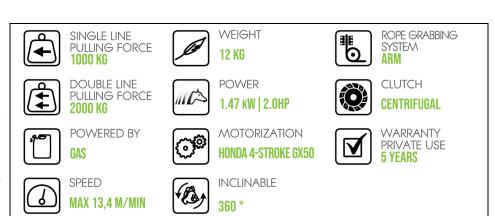
"During the designing process of the device, we had in mind to create it as the simplest and most intuitive to use on the market, and we made it!" says Mr. Roy. After having done a few wraps of rope on the drum, all that is left to do is to insert it in the cam cleat, pass it on the exit guide and pull on it when the time comes. This action then engages the centrifugal clutch and the winch starts pulling. As soon as the tension on the rope is released, the drum stops turning and the anti rollback mechanism does its job by holding the load in position. To free the rope, a simple lateral movement is needed. This gives the user perfect control throughout the pulling operation.





A VERSATILE WINCH COMBINING PERFORMANCE AND DURABILITY

May it be for pulling logs, doing directional felling, pulling out a big game, a stuck vehicle, a boat, a dock or performing any other task, the PCW4000 will provide the performance needed. With 1000 kg of pulling force in a single line, a speed of up to 13,4 metres



per minute, a weight of only 12 kg, an unlimited rope length, an aluminium alloy gearbox with heat treated 3-stage helical and spur gears mounted on ball bearings and a power of 2 HP, this portable capstan winch will do any job achievable with peace of mind, for the many years to come. "Indeed, we offer a 5-year warranty on this new product, the same coverage as the other models of the PROseries." points out Mr. Christian Pelletier, Vice-president.

4-STROKE HONDA ENGINE GX50 360° INCLINABLE



The collaboration between Honda and *Portable Winch Co.* goes back to the beginning of the company. Some models of the line-up are equipped with 4-stroke Honda engines GXH50, GX160 or GX35, which is 360° inclinable. "We are proud to pair our products with Honda engines that are, let's face it, the most efficient available." states Mr. Roy. As to the PCW4000, it features the most recent engine GX50, which provides a highoutput while being 360° inclinable. Among its other numerous characteristics, note the smooth performance, proven reliability, emissions compliant, and ease of start-up, of

operation and maintenance. Users will therefore have the freedom to use this winch in any conditions and any positions!



SOON AVAILABLE WORLDWIDE

Team-up with the right partners has always been important to Mr. Roy and Pelletier, who have expanded their distribution network around the globe since their beginnings. "We are extremely happy to offer this new model to our customers. It will thereby be available in Europe as of October 2020 and



worldwide in the first months of 2021." shares Mr. Pelletier.

As a matter of fact, people everywhere around the world need a *Portable Winch*, which is why the brand's products are available at more than 900 retailers spread in 35 countries. "Our main users are hunters, occasional and professional loggers, arborists, motor sports enthusiasts, owners of cottages or second homes as well as anybody who needs to pull something from time to time...

or more often!" adds Mr. Pelletier. These users value the difference between a simple winch and a *Portable Winch*; the brand offers a complete solution so they can get out of any situation. With its vast choice of anchoring systems especially designed for the winches and their multiple applications, its carrying equipment line, its many lengths of ropes and matching bags and so many others, although simple but efficient, accessories, the *Portable Winch* product range stands out.

Portable Winch Co.'s undisputed success has been due to its co-owners' constant search for innovation. They have become the world leader by designing winches with exclusive technologies and by offering simple and innovative products to accomplish laborious tasks with ease.

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